Web Style Guide

> Site Design Features> Component Library> Custom Elements

Site Design Features

Menus, Footers, Typography, Page Layouts

Faculty Dual Nav Menu

Functions like: <u>www.arts.ubc.ca</u>

Faculty	of Management								
About 🗸	Degrees & Programs 🗸	Research 🗸	Experience MGMT	Careers 🗸	Student Resources 🗸			Apply to	UBC
					Prospective Students	Current Students	Alumni	Community	Directory

2-column Footer (Faculty & Department/School)

Irving K. Barber School of Arts and Sciences Okanagan Campus 3187 University Way		Find us on
Kelowna, BC: Canada V1V 1V7 Tel 250,007.9697 Fara 250.007.9601 Email bsasadmin.ubco@ubc.ca Back to top ^		
THE UNIVERSITY OF BRITISH COLUMBIA	About UBC Contact UBC About the University News Events Carners Make a Gift	UBC Campuses Vancouver Campus Okanagan Campus UBC Sites Roboon Square Great Nothern Way Faculty of Medire Across BC

Department/School/Admin Single Nav Menu

Functions like: <u>www.brand.ubc.ca</u>



Page Layouts

• Determined by IT and/or UR Designers based on client needs

Ok.ubc.ca

- o Home: full width
- o Level 2: hero image + full width
- Level 3 and 4: 75-to-25 content-to-navigation layout

Faculty/Department

- o Level 2: hero image + full width
- Level 3 and 4: 75-to-25 content-to-navigation layout
- Common layouts for Homepage, Contact Directory, Research Landing, Undergrad Program Page, Graduate Program Page

Typography & Link Styles

- Style sheet set by site, with ok.ubc.ca as the baseline
- Header links: maintain color of heading; a:hover {underline}
- Body links: a:link HEX0055B7; a:hover { underline }

RAME	WEIGHT	SIZE	COLOUR	CASE		LINE	USE
Hlm	Semibold	100	IFFFF	Caps	1D	Auto	Level 1 & 2 Image heading
H1	Medium	60	002145	Caps	20	Auto	Lavai 2.6:3 top (when no hero image)
H2	Semibold	50	005587	Caps	10	Auto	Level 2.5:3 - sections
НЗ	Semibold	32	002145	Title	5	Auto	Level 1.6: 2-Sections Level 3
H3 reverse	Semibold	32	FFFFFF	Title	5	Auto	Sections-dark background and active story box
H4	Semibold	26	005587	Caps	20	54	
H5	Semibold	20	005587 FFFFFF (storybox)	Caps	0	Auto	Sidebar head, pull-out box heading, Story box heading
H6	Semibold	26	00A7E1	Caps	10	26	Story box sub-head - Active
Hero	Book	42	002145	Sentence	20	36	Hero statement at top of page
Paragraph 1	Book	22	000000	Sentence	5	33	Main body, accordion body, tabbed body
Paragraph 1 bullet	Book	22	000000	Sentence	5	22, space after: .125°	Bulleted lists
Paragraph 1 reverse	Book	22		Sentence	s	22	Main body copy over dark background
Paragrah 2	Book	20	000000	Sentence	5	27	Sidebar copy
Paragraph 3	Semibold	8	mm	Sentence	s	Auto	Storybox
BUTTON > ACTIVE >	Semibold Bounding box: stroka 1pt 005587, padding 10ptx	18	005587	Caps	30	22.5	Standard button on light background.
BUTTON > ACTIVE >							Reverse button on dark background
Nav1	Medium	22	002145	Title	10	Auto	First-level navigation (For 2nd level pages)
Nav2 Nav2	Medium Active: Semibold	18	002145 Active: 005587	Title	20	Auto	Second-level nevigation (for 3rd level pages)
Nav3 Nav3	Medium	16	002145 Active: 005587	Title	20	Auto	Third-level navigation (for 4th level pages)
Caption	Book	20	989898	Sentence	0	Auto	Photo captions

April 15, 2018

Component Library What can I add within a page?

Anchors

• standard anchor links #nameofanchor

Horizontal & Vertical Rules

Line 1pt : HEX_CBDCF0
HEX CBUCHO Line 15 pt : HEX CBUCHO

Full-width Colour Container

• Full width is 1920 pixels in variety of colour choices: UBC blue, secondary blue 1 and secondary blue 2, light grey etc.

Call out

Full width; can choose colour and add text. ٠

Want UBC to be a part of your academic career?

Columns (2 and 3 Column Options)

Ability to insert page elements within 2 and 3 columns to ٠ provide varied layouts within a main content area

Academic Calendar

Find a Course

availabl	rehensive guide to all programs, courses a e at UBC Okanagan. The Calendar also se of many University academic policies and	rves as a	UBC's Course Schedule is a sessions (Fall, Winter, Sumr Browse by course, save ther timetable and even register.
ļ	ACADEMIC CALENDAR OKANAGAN >		COURSE SCHEDULE (OK
Date	s & Deadlines		Academic Support
Importa	ant dates throughout the Academic Year.		Need advice about your pro Reach out to access study s
мау 1 4	Summer Session Term 1 Starts		from our academic advisors
june 21	Summer Session Term 1 Ends		CONTACT ADVISING >

JBC's Course Schedule is a list of courses offered in specific essions (Fall, Winter, Summer). rowse by course, save them to a worklist, view them in a

COURSE SCHEDULE (OKANAGAN) >

Academic Support

Veed advice about your program? Want some support? Reach out to access study strategies, tutor assistance or help rom our academic advisors.

ACADEMIC YEAR >

@UBCOLibrary: What you'll find

• 125 desktop computers, plus

workshops

HOURS & LOCATION

- 1.4M ebook • 7.M books
- 40 laptops for loan · 200 librarian-taught workshops, and 40
- 900 online resources
- 650 seats for quite study or group work

SEARCH THE LIBRARY

229K journals

С



communication and writing bootcamps and

ASK A LIBRARIAN

Tables

- CLF Default: lines between rows
- CLF Striped: but override smoky grey with HEX0055B7 at 10%
- TableHead: custom to table

FACULTIES & SCHOOLS	
Irving K. Barber School of Arts and Sciences	f У 🖸
Faculty of Creative and Critical Studies	f У 🖸
Faculty of Education	f У 🖸
School of Engineering	f in
Faculty of Health and Social Development (Nursing, Social Work, Health and Exercise Sciences)	f
School of Social Work	f
Faculty of Management	
Southern Medical Program	f У 🖸

Website	URL	Web Manager
Okanagan campus	ok.ubc.ca	Chris Guenard
Office of the Deputy Vice-Chancellor and Principal	dvc.ok.ubc.ca	Adam Schubel
University Relations	ur.ok.ubc.ca	Chris Guenard
Media Relations	news.ok.ubc.ca	Chris Guenard
Communications Services	communications.ok.ubc.ca	Chris Guenard
Community Engagement	ur.ok.ubc.ca/community	Suann Brown
Alumni Relations	alumni.ok.ubc.ca	Richelle Matas
Equity and Inclusion Office	equity.ok.ubc.ca	Jenica Frisque
Office of the Provost and Vice-Principal	provost.ok.ubc.ca	Sharel Verigin
Centre for Scholarly Communication	csc.ok.ubc.ca	Jordan Stouck
Contro for Toaching and Loarning	ett ok übe es	Coloop Stathore

Images (in-line in text column)

- Simple insertion of in-line images
- Size is based on the container they're in.
- Images should be sized 1000px wide by proportional depth. Max width is 1170px.



Photo Gallery (no CTA)

• simple carousel including photos and descriptor



Full-Width Feature with Overlay

- Ability to insert full width area, choose image background with variable columns overtop
- 1920px wide by variable depth







Photo Bar

• Based on 12 column grid at 1170px



Image with Link Bar

• Choose image, enter text, enter link to (new/existing window).



Embedded YouTube Video



Buttons

• 3 colour options: UBC blue, HEX0055B7 and reverse

CAMPUS SERVICES >	MAPS, DIRECTIONS & TOURS >
OUR HISTORY >	

Live Video Embed

• Feed needs to play in most popular browsers (Chrome 54%, Safari 27%, Explorer 8%, Firefox 7%)



Need a caffeine fix? Live TimCam View Check out other live camera feeds at UBCO.



Button Bar (Set Width)

• Button boxes do not adjust to width of button name. They are sized according to column grid.

STUDENT SERVICE CENTRE >	ACADEMIC CALENDAR >	IT SUPPORT >	
LIBRARY >	COURSE SCHEDULE >	UBC CONNECT >	
UBCO JOB BOARD >	ACADEMIC ADVISING >	UBC CANVAS >	

Mega Buttons

Functions like: buttons near page bottom at <u>https://students.ubc.ca/academic-success/</u>

- Based on 12 column grid. Two layout options:
 - 3 mega buttons: 370 pixels x 160 pixels
 - o 4 mega buttons: 270 pixels x 160 pixels
- Three colour choices.



Mega Icon

• Choose icon, enter Heading, enter text, enter link to (new/existing window)





Tab Module

Functions like: Think Strategically Before-During-After at <u>http://brand.ubc.ca/brand-toolkit/writing/</u>

- Up to 3 tabs
- Two colour options: UBC Blue and HEX0055B7 blue
- Active tab is white background



Accordion

- Two colour options: grey and light blue (HEX0055B7 at 10%)
- Active pane with white background.
- Variable content within panes.

Required Documents	~
Deadlines	^
Applying takes time. We recom advance.	mend you start your application two months in
For full consideration students s following deadlines:	should submit all application materials by the
	should submit all application materials by the Application Deadline
iollowing deadlines:	
following deadlines: Intake	
iollowing deadlines: Intake Domestic applicants:	Application Deadline

People & Society (13)	v
Chemistry & Life Sciences (10)	~
Technology, Math & Engineering (10)	~
Business, Economics & Law (7)	~
Earth, Environment & Sustainability (7)	~
Creative Arts & Media (6)	×
> Art History and Visual Culture	4 years
> Creative Writing	4 years
> General Studies	4 years
> Interdisciplinary Performance	4 years
> Media Studies	4 years
✓ Visual Arts	4 years

Flip Boxes

Functions like http://brand.ubc.ca/brand-story/

- Two size options: 3 across or 2 across
- Two styling options:

Lorem ipsum dolor sit amet, consectifur adipicing elle. Fuce lenderti ligui ane ero succide providente adipication ad a succide Phaselles volucitat purus vel metus sollicitudin malesuada.	CANNABIS & PSYCHEDELIC PSYCHOTHERAPY	COGNITIVE PSYCHOLOGY
COMPUTER- MEDIATED COMMUNICATION	CREATIVITY	DECEPTION

	RESEARCH AREA 1
	LATEST RESEARCH • List of research items
RESEARCH AREA 1	List of research items
	List of research items
	RELATED LINKS
	List of link items
	List of link items
	List of link items
	FEATURED RESEARCHERS
	List of researchers
	List of researchers
	List of researchers

Storybox Module

- 1170px or 870px page content area
- Two background colours (grey or light blue)

ALUMNI STORIES

Our alumni inspire through their ideas, their research, and their dedication to bettering the world around them.

ALYSHA BAKER | LEANNE TEN BRINKE | MELODY KAISER



ALYSHA BAKER PSYCHOLOGY GRADUATE STUDENT

A graduate of experimental and forensic psychology, Alysha Baker asks tough questions about truthfulness and deception. READ MORE >

Story Tiles

- 12-column (3 across) and 9-column (2 across) option
- Choose image or video; Youtube video opens in lightbox and plays





Carousel with CTA

• Full width with image or video embed



Embedded Forms

- For unpaid registrations, lead-generation forms, polls
- Gravity Forms or Qualtrics Survey

Academic Deadlines Feed



This Page Anchor Widget

- To be used on very long scroll pages (eg. undergrad & graduate program pages)
- Visible on desktop only (disappears on mobile)

On this page

What You Need to Know Your Career Options Gain Valuable Experience Meet Your Peers and Profs Welcome to UBC's Okanagan Campus

back to top \land

News Feed

• Temporary styling

News

News headline goes here right here because it should

News headline goes here right here because it should

News headline goes here right here because it should

See more news

Event Feed

- Pull RSS from http://www.calendar.events.ubc.ca/ for the interim. WebCore to consider Okanagan option, such as Event Espresso plugin or Localist with consideration of UBC Vancouver plans.
- Temporary styling.

Events

Bachelor of Education InformationWebinar

28 Centre for Mindful Engagement Fiction Book Club

Thesis Final Submission and ciRcle
 Drop-In Sessions

See full listing of events

EVENTS

LOREM IPSUM DOLOR SIT AMET, CONSE ADIPISCING ELIT December 30, 2017 | 11:30 am to 2:00 pm

LOREM IPSUM DOLOR SIT AMET, CONSE ADIPISCING ELIT December 30, 2017 | 11:30 am to 2:00 pm

LOREM IPSUM DOLOR SIT AMET, CONSE ADIPISCING ELIT December 30, 2017 | 11:30 am to 2:00 pm

See more events >

Social Media Feed

FOLLOW US



Share Page Bar



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Custom Elements

As-needed requests

Animated Infographics



On-Page Filter

Functions like: <u>https://ok.ubc.ca/about/campus-services/</u>

Q Filter by keyword	
Student Services	Finance and Operations
ACADEMICS & LEARNING	BUILDINGS & FACILITIES
 Academic Advising 	Bookstore
 Community Service Learning Program 	 Central Booking Office
Disability Resource Centre	 Conferences and Accommodation
 Go Global Student Mobility Program 	Daycare
Learning Supports	 Facilities Management
 Math and Science Centre 	 Food Services
 Office of the Ombudsperson for Students 	 Parking
 Writing and Research Centre 	 Student Housing
ABORIGINAL &	EMERGENCY & SECURITY
INTERNATIONAL SUPPORT	 Campus Security
 Aboriginal Student Resource Centre 	 Emergency Procedures and Informati
 International Student Services 	 Risk Management Services
	 Safewalk Program
AWARDS & ENROLMENT	

Undergrad Program Finder (Tab, Accordion, Filter, Search)

Video Background

- Full width 1920px and variable depth
- Custom content overlay
- Frame crops at break points



Undergraduate	▲ Graduate	*
UBC's Okanagan campus offers more i dozens of majors, minors and interdiso boundaries. DEADLINES APPROACHING January 31 is the deadline to apply for	iplinary programs that cross departme	tal
Find by Topic Program fr	culty/School	1
People & Society (13)		v
Chemistry & Life Sciences (10)		v
Technology, Math & Engineering (10	1)	v
Business, Economics & Law (7)		×
Earth, Environment & Sustainability	m	×
Creative Arts & Media (6)		×
> Art History and Visual Culture		4 years
> Creative Writing		4 years
> General Studies		4 years
> Interdisciplinary Performance		4 years
> Media Studies		4 years
Visual Arts		4 years
	Task with the next generation of ertains cultural produces. Learn in culting edge designed for traditional and digital studi curvers. The Vhauli Arts program effers, perfect balance of shade work and acid study, immersing you inhands on ortical contemporary and education. VIEW FOLL PROGRAM >	facilities parts mini
Health Sciences		(6) 🗸
History & Cultural Studies		(6) 🗸
Languages & Linguistics		(5) 🗸
Education		(2) v
Physics & Astronomy		(2) 🗸
		100