Web Style Guide
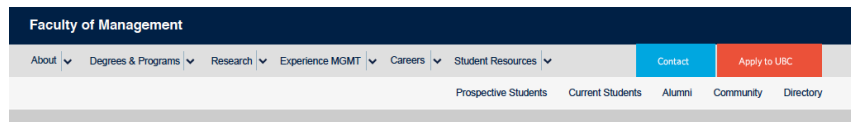
> Site Design Features

> Component Library

> Custom Elements

Site Design Features

Menus, Footers, Typography, Page Layouts

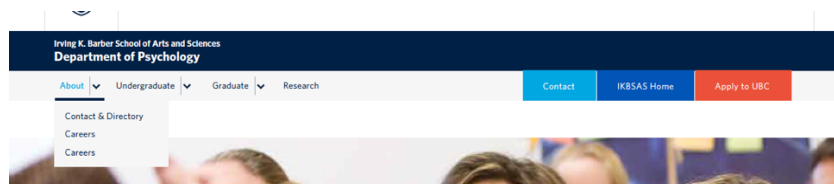## Faculty Dual Nav Menu

Functions like: www.arts.ubc.ca

Department/School/Admin Single Nav Menu

Functions like: www.brand.ubc.ca

2-column Footer (Faculty & Department/School)

Page Layouts

- Determined by IT and/or UR Designers based on client needs

  Ok.ubc.ca
    o Home: full width
    o Level 2: hero image + full width
    o Level 3 and 4: 75-to-25 content-to-navigation layout

  Faculty/Department
    o Level 2: hero image + full width
    o Level 3 and 4: 75-to-25 content-to-navigation layout
    o Common layouts for Homepage, Contact Directory, Research Landing, Undergrad Program Page, Graduate Program Page

Typography & Link Styles

- Style sheet set by site, with ok.ubc.ca as the baseline
- Header links: maintain color of heading; a:hover {underline}
- Body links: a:link HEX0055B7; a:hover { underline}

NAME	WEIGHT	SIZE	COLOUR	CASE	LINE SPACE	USE
HIm	Semibold	100	FFFFFF	Caps	10	Auto	Level 1 & 2 image heading
H1	Medium	60	002145	Caps	20	Auto	Level 2 & 3 top (when no hero image)
H2	Semibold	50	0055B7	Caps	10	Auto	Level 2 & 3 – sections
H3	Semibold	32	002145	Title	5	Auto	Level 1 & 2-Sections Level 3
H3 reverse	Semibold	32	FFFFFF	Title	5	Auto	Sections-dark background and active story box
H4	Semibold	26	0055B7	Caps	20	54	
H5	Semibold	20	0055B7 FFFFFF (storybox)	Caps	0	Auto	Sidebar head, pull-out box heading, Story box heading
H6	Semibold	26	00A7E1	Caps	10	26	Story box sub-head – Active
Hero	Book	42	002145	Sentence	20	36	Hero statement at top of page
Paragraph 1	Book	22	000000	Sentence	5	33	Main body, accordion body, tabbed body
Paragraph 1 bullet	Book	22	000000	Sentence	5	22, space after .125"	Bulleted lists
Paragraph 1 reverse	Book	22	FFFFFF	Sentence	5	22	Main body copy over dark background
Paragrah 2	Book	20	000000	Sentence	5	27	Sidebar copy
Paragraph 3	Semibold	13	FFFFFF	Sentence	5	Auto	Storybox
BUTTON > ACTIVE >	Semibold Bounding box: stroke 1pt 0055B7, padding 10px	18	0055B7	Caps	30	22.5	Standard button on light background.
BUTTON > ACTIVE >							Reverse button on dark background
Nav1	Medium	22	002145	Title	10	Auto	First-level navigation (for 2nd level pages)
Nav2 Nav2	Medium Active: Semibold	18	002145 Active: 0055B7	Title	20	Auto	Second-level navigation (for 3rd level pages)
Nav3 Nav3	Medium	16	002145 Active: 0055B7	Title	20	Auto	Third-level navigation (for 4th level pages)
Caption	Book	20	989898	Sentence	0	Auto	Photo captions

Component Library

What can I add within a page?

Anchors

- standard anchor links #nameofanchor

Horizontal & Vertical Rules

VERTICAL RULES

HORIZONTAL RULES

Line 1pt :
HEX CBDCF0

Line 1.5 pt :
HEX CBDCF0

Full-width Colour Container

- Full width is 1920 pixels in variety of colour choices: UBC blue, secondary blue 1 and secondary blue 2, light grey etc.

Call out

- Full width; can choose colour and add text.

Want UBC to be a part of your academic career?   APPLY NOW >

Columns (2 and 3 Column Options)

- Ability to insert page elements within 2 and 3 columns to provide varied layouts within a main content area

Academic Calendar

A comprehensive guide to all programs, courses and services available at UBC Okanagan. The Calendar also serves as a record of many University academic policies and procedures.

ACADEMIC CALENDAR OKANAGAN >

Find a Course

UBC's Course Schedule is a list of courses offered in specific sessions (Fall, Winter, Summer).
Browse by course, save them to a worklist, view them in a timetable and even register.

COURSE SCHEDULE (OKANAGAN) >

Dates & Deadlines

Important dates throughout the Academic Year.

MAY
14   Summer Session Term 1 Starts

JUNE
21   Summer Session Term 1 Ends

ACADEMIC YEAR >

Academic Support

Need advice about your program? Want some support?
Reach out to access study strategies, tutor assistance or help from our academic advisors.

CONTACT ADVISING >

@UBCOLibrary: What you'll find

- 1.4M ebook
- 7.M books
- 900 online resources
- 229K journals
- 650 seats for quite study or group work

- 125 desktop computers, plus 40 laptops for loan
- 200 librarian-taught workshops, and 40 communication and writing bootcamps and workshops

SEARCH THE LIBRARY   HOURS & LOCATION   ASK A LIBRARIAN

Tables

- CLF Default: lines between rows
- CLF Striped: but override smoky grey with HEX0055B7 at 10%
- TableHead: custom to table

FACULTIES & SCHOOLS	
Irving K. Barber School of Arts and Sciences	f t o
Faculty of Creative and Critical Studies	f t o
Faculty of Education	f t o
School of Engineering	f in
Faculty of Health and Social Development (Nursing, Social Work, Health and Exercise Sciences)	f t
School of Social Work	f
Faculty of Management	f t
Southern Medical Program	f t o

Website	URL	Web Manager
Okanagan campus	ok.ubc.ca	Chris Guenard
Office of the Deputy Vice-Chancellor and Principal	dvc.ok.ubc.ca	Adam Schubel
University Relations	ur.ok.ubc.ca	Chris Guenard
Media Relations	news.ok.ubc.ca	Chris Guenard
Communications Services	communications.ok.ubc.ca	Chris Guenard
Community Engagement	ur.ok.ubc.ca/community	Suann Brown
Alumni Relations	alumni.ok.ubc.ca	Richelle Matas
Equity and Inclusion Office	equity.ok.ubc.ca	Jenica Frisque
Office of the Provost and Vice-Principal	provost.ok.ubc.ca	Sharel Verigin
Centre for Scholarly Communication	csc.ok.ubc.ca	Jordan Stouck
Centre for Teaching and Learning	ctl.ok.ubc.ca	Coleen Stothers

Images (in-line in text column)

- Simple insertion of in-line images
- Size is based on the container they're in.
- Images should be sized 1000px wide by proportional depth. Max width is 1170px.
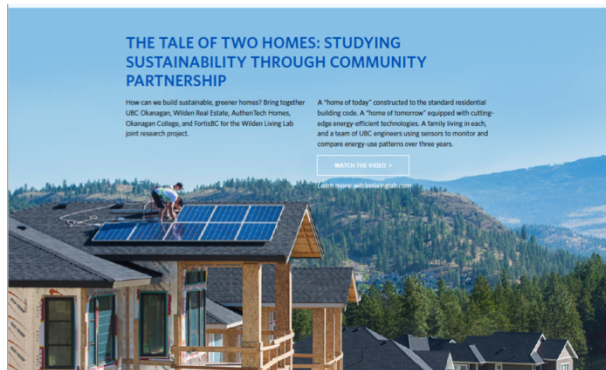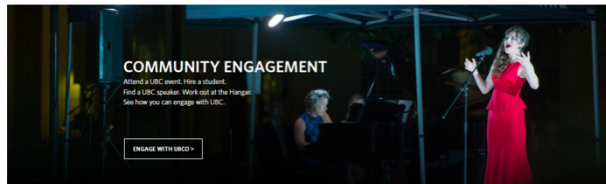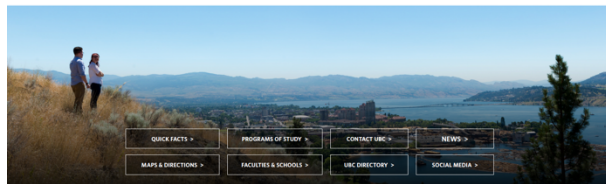
Photo Gallery (no CTA)

- simple carousel including photos and descriptor

Et restio blaut assitat faccumqui ut fugit, voloribus iur, quas et volut aut millorum atur,

Full-Width Feature with Overlay

- Ability to insert full width area, choose image background with variable columns overtop
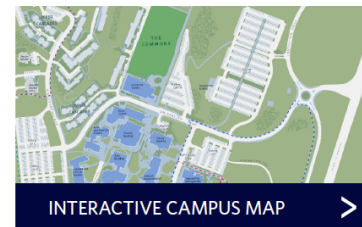- 1920px wide by variable depth

Photo Bar

- Based on 12 column grid at 1170px

Image with Link Bar

- Choose image, enter text, enter link to (new/existing window).
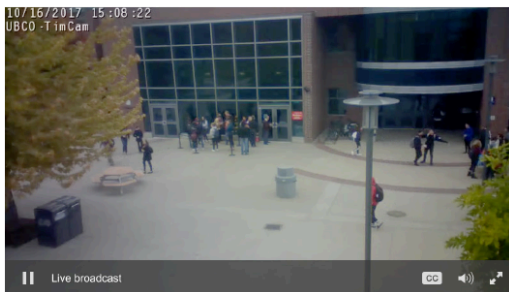
Embedded YouTube Video

Buttons

- 3 colour options: UBC blue, HEX0055B7 and reverse

Live Video Embed

- Feed needs to play in most popular browsers (Chrome 54%, Safari 27%, Explorer 8%, Firefox 7%)

Button Bar (Set Width)

- Button boxes do not adjust to width of button name. They are sized according to column grid.

Mega Buttons

Functions like: buttons near page bottom at
https://students.ubc.ca/academic-success/

- Based on 12 column grid. Two layout options:
    - 3 mega buttons: 370 pixels x 160 pixels
    - 4 mega buttons: 270 pixels x 160 pixels
- Three colour choices.

Mega Icon

- Choose icon, enter Heading, enter text, enter link to (new/existing window)
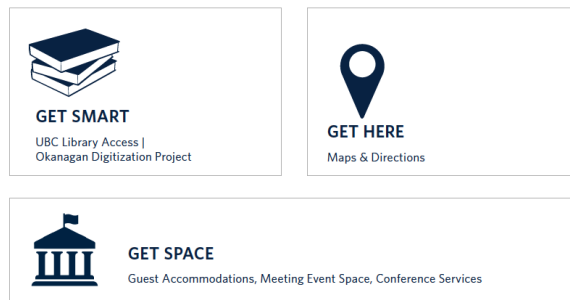
Tab Module

Functions like: Think Strategically Before-During-After at
http://brand.ubc.ca/brand-toolkit/writing/

- Up to 3 tabs
- Two colour options: UBC Blue and HEX0055B7 blue
- Active tab is white background

Accordion

- Two colour options: grey and light blue (HEX0055B7 at 10%)
- Active pane with white background.
- Variable content within panes.

Flip Boxes

Functions like http://brand.ubc.ca/brand-story/
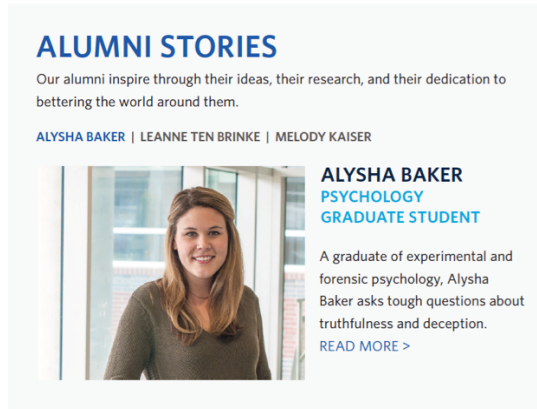
- Two size options: 3 across or 2 across
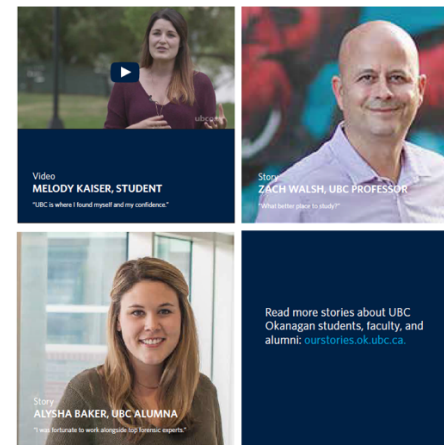- Two styling options:

Storybox Module

- 1170px or 870px page content area
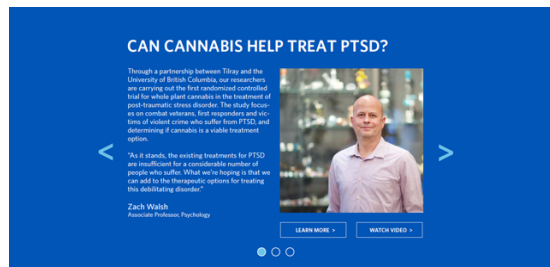- Two background colours (grey or light blue)

Story Tiles

- 12-column (3 across) and 9-column (2 across) option
- Choose image or video; Youtube video opens in lightbox and plays

Carousel with CTA

- Full width with image or video embed

April 15, 2018

Embedded Forms

- For unpaid registrations, lead-generation forms, polls
- Gravity Forms or Qualtrics Survey

Academic Deadlines Feed

Dates & Deadlines

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21 Summer Session Term 1 Ends

ACADEMIC YEAR >

This Page Anchor Widget

- To be used on very long scroll pages (eg. undergrad & graduate program pages)
- Visible on desktop only (disappears on mobile)

On this page
What You Need to Know
Your Career Options
Gain Valuable Experience
Meet Your Peers and Profs
Welcome to UBC's
   Okanagan Campus

back to top ∧

News Feed

- Temporary styling

News

News headline goes here right here because it should

News headline goes here right here because it should

News headline goes here right here because it should

See more news

Event Feed

- Pull RSS from http://www.calendar.events.ubc.ca/ for the interim. WebCore to consider Okanagan option, such as Event Espresso plugin or Localist with consideration of UBC Vancouver plans.
- Temporary styling.

Social Media Feed

Share Page Bar

Custom Elements

As-needed requests

Animated Infographics

On-Page Filter

Functions like: https://ok.ubc.ca/about/campus-services/

Video Background

- Full width 1920px and variable depth
- Custom content overlay
- Frame crops at break points

Undergrad Program Finder (Tab, Accordion, Filter, Search)